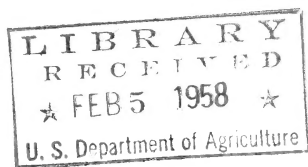


1958  
Annual Catalog  
of  
Fine  
Gladiolus



**Vennard Nursery**

Box 394

SIoux CITY, IOWA

←  
Emperor

# All America Glads

**EMPEROR** (Plant Patent No. 1655) (470) (Baerman-Fischer, 1958) (85 days) (Beauty's Blush X (Gloaming x Rose O'Day) A true aristocrat, this glad of regal purple trimmed in ermine presents a stately display. The spikes are majestic with 7-8 round, gracefully recurved rose-purple florets open at once in semi-formal placement. Each floret is embellished by a large, pure white throat; the characteristic which gives Emperor its noble perspective. The All America release for 1958, Emperor, incorporates the traits of its predecessors. It grows consistently tall and straight producing plants five feet or more in height with 20-22 bud flowerheads. Blooms about mid-season. Emperor has distinguished itself on the show table and in numerous trial gardens as a seedling. The coveted All America award was the culmination but not the end of its winnings, for Emperor possesses the qualities of a champion. It is sure to achieve many more honors at future shows all over the continent.

**CARIBBEAN** (Plant Patent No. 1654) (376) (Baerman-Fischer, 1957) (70 days) (Beauty's Blush x Better Times) The delicate blue tones of this exciting novelty present an unusual combination of rare blue-violet petals handsomely embellished by a rich, deep violet throat and a small cream spear. Caribbean opens from 9-11 precisely styled florets at one time in formal, double-row placement. It possesses a quality uncommon to many varieties and almost a rarity among "so-called blue glads", that of extreme vigor. In every way, Caribbean displays top performance. It consistently produces tall, well-proportioned spikes and unusually healthy bulbs. It is the first distinctly ruffled blue-violet gladiolus. Every flower lover will want this striking novelty in his garden. Its refreshing beauty will make it a sure-fire winner in its class at flower shows. Caribbean had a busy year at the shows last summer.

**MAYTIME** (Plant Patent No. 1591) (442) (Baerman-Fischer, 1957) (70 days) (Beauty's Blush x Friendship) A light-hearted charm surrounds this brightly colored glad. The gracefully ruffled deep, pure pink florets with their contrasty large white throats bring back the memory of the freshness of May-blooming flowers. Maytime is a lithesome glad of good height. It readily opens 8-10 florets on spikes five and one-half feet tall. A robust grower, Maytime has wonderful plant health and makes fine, plump bulbs. You will love Maytime for its long ribbon of color, for the silky taffeta sheen of its petals, and for its remarkable ease of growth. An ideal flower for either cutting or exhibition and a gem for the home garden.

**APPLEBLOSSOM** (Plant Patent No. 1517) (460) (Baerman-Fischer, 1956) (65 days) (Beauty's Blush x Rose Charm) This exquisitely tinted All America glad has won many friends and admirers. The predominating color is a clean, snowy white with a flush or corona of cool, rose-pink at the edges of the petals. Eight to ten trimly tailored florets, five inches in diameter, and of very heavy substance, are open at once on spikes up to five feet tall. A grand cutter. A vigorous, easy grower that performs well with only average culture.

**ROYAL STEWART** (Plant Patent No. 1339) (450) (Pommert, 1956) (75 days) (Red Charm x Seedling) Royal Stewart is the leading 1956 introduction according to the N.A.G.C. Symposium. Appleblossom was second. What a testimony for the All Americas! Royal Stewart led all other varieties in its class as an exhibition variety in this same poll. Royal Stewart consistently produces tall, straight spikes that open 8-10 recurved florets in formal, double-row placement. Color is clear, light red.

## Prices on All America Bulbs

**\$ .50 each      \$2.50 for 6      \$5.00 for 12      \$9.50 for 25**

Quantity prices apply on bulbs all of one variety or any combination of varieties.  
Large bulbs only.

### ALL AMERICA SPECIAL

**12 medium Appleblossom-----\$1.95**

**12 medium Royal Stewart-----\$1.95**

(No combinations)

## GREETINGS

In offering our thirteenth catalogue to you, we wish to thank all of our customers of years gone by for their patronage. We would appreciate having you speak a good word to your friends about our bulbs, and if you are not in need of bulbs, you might hand this catalog to that neighbor or friend. Our bulbs grew fairly well in 1957, and the bulblets made better bulbs than usual. We attended several shows, and won a few ribbons on our seedlings including an AMERICAN HOME ACHIEVEMENT AWARD, on three spikes of JUDI-LYNN. We tagged a large number of seedling groups for further testing, and discarded 110 that had been on test for three seasons. We succeeded in growing a fine large group of new seedling bulbs, and had good luck with a nice seed crop. We welcome visitors any time, and especially when the seedlings are in bloom. Better drop in about the first of August, and look them over with us. We tried out quite a number of new varieties, Party Ruffles being outstanding, as was also Li'l Abner, one of the finest "smalls" we have grown. Golden Sunshine, Rose Spire and Campanile made excellent spikes, too.

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## THAT SEEDLING PATCH!

The Spring and Summer of 1957, was one of the poorest growing seasons for Gladiolus we have ever experienced. The extreme heat came on with one downpour of rain after another; and many of our early plants died out. Those that survived made extra fine bloom, and our season did come out fairly well at the finish. We have about 160 older seedlings, many in rather large quantity that we will continue with in 1958. We discarded 111, mostly from our 1955 selections. Our old favorite, SUGAR ELL had a very good season, and supplied our up-town flower shop with thousands of bloom in the late season. This seedling will produce extra fine spikes from No. 5 bulbs, and exhibition spikes from threes and fours. However it blooms so late that we do not make any effort to get it into the shows. We dug almost thirty thousand bulbs of it this Fall. My son Bill says: Dad, let's sell some bulbs of this in January, 1959! Well, it is up to him.

We brought in a winner in the AMERICAN HOME ACHIEVEMENT AWARD contest in our show, with one we have named JUDI-LYNN, after a granddaughter. This glad is a very light pink, or blush pink; in 300-size, that seems able to hold 12 to 14 blooms open in good shape. It probably favors one of its parents, Phantom Beauty in that respect, altho the color is brighter and sharper. Its seed parent was a seedling of Magnolia X Strawberry Peach. We have about 800 bulbs and two quarts of bulblets ready to plant next Spring. Another seedling we named Kandy—after another granddaughter; and this glad is a real peppermint-stick color, with a beautiful orange blotch. It was Champion of the State Show at Spencer in 1956. The 300 bulbs we have seem healthy and good, so we might get a pretty fair start with it in 1958. It grows tall and straight.

We have a promising white glad, that has a faint pink feather, and one that almost makes the 500 class. It has one feature we like very much. After cutting and setting in a cool room over night it seems to have a definite GLOW or glisten that we seldom find in any other glad. It grows very strong and powerful spikes and seems to have excellent health. It captured the 3-spike Blue in our show.

## GENERAL LIST

This is our thirteenth season to send out a catalog, and we have always tried to give a description of each variety, as well as price of the bulbs. We still grow several of the older varieties, because they are reliable and healthy. Red Charm and Elizabeth the Queen are still top quality in our garden and in our Flower Shop, and we are glad to offer them. All orders of \$3 or more will be prepaid; and terms are cash with order. Bulbs not sold in smaller quantities than those listed under each variety. 10 bulbs will be sent for the price of eight (single price), if any bulbs are unsatisfactory upon arrival, money will be refunded upon return of the bulbs.

**APPLEBLOSSOM** (Fischer) (460) SEE ALL AMERICA VARIETIES.

**AUREOLE** (Pruitt) (410) This rich yellow has been our most useful and popular yellow for some years. Nicely ruffled and a splendid commercial. **Lg. 10 for \$1. Med. 10 for 65c. Bts. 25c Pkt.**

**BURMA** (Palmer) Probably the finest dark rose red of all time and still our best bouquet Glad. **Lg. 10 for \$1.20. Med. 10 for 75c. Bts. 25c Pkt.**

**CABALLERO** (Fairchild) (425) This is a strong reddish orange with a scarlet blotch and yellow throat mark. No other glad like it, and one that many folks like to have in the garden. **Lg. 30c ea., 5 for \$1.20. Med. 20c, 5 for 80c. Bts. 10 for 25c.**

**CAMPANILE** (Fischer) (466) We believe this could be the coming commercial lavender; a very tall blue lavender with 8 to 9 open, and very fine in every way. **Lg. 30c, 5 for \$1.20. Med. 20c ea., 10 for \$1.50. Bts. 8 for 25c, \$2.50 per 100.**

**CARIBBEAN** (Fischer) See All America Introductions.

**DIEPPE** (Hassel) This is one of the best scarlets or salmon scarlets, of these times. Huge ruffled flowers on spikes that are not always straight, but beautiful just the same. **Lg. 10 for \$1.20. Bts. 30c Pkt.**

**EDGEWOOD** (Torrie-Flad) (461) This was one of the best rose glads in our cut-flower field in 1957. Has a sort of Lavender throat mark, but is an excellent grower for any purpose. **Lg. 25c ea., 10 for \$2. Bts. 15 for 25c.**

**ELIZABETH THE QUEEN** (White) (566) We still grow thousands of The QUEEN for our florist and bouquet trade; and consider it still one of the most reliable lavenders. **Lg. 10 for \$1. Med. 10 for 75c. Bts. 25c Pkt.**

**ELMER'S ROSE** (Fischer) (462) This is one of the reliable deep rose colored glads, good for any purpose. Quite reliable. **Lg. 10 for \$1.00. Med. 10 for 75c. Bts. 25c Pkt.**

**EMPEROR** (Fischer) See All America Introductions.

**FRIENDSHIP** (Fischer) This very reliable medium pink is probably one of Fischer's best introductions, and it continues to be one of the best for cut-flowers—in the business. **Lg. 2 for 25c, 10 for \$1.20. Mixed sizes, \$1 per dozen. Bts. 25c Pkt.**

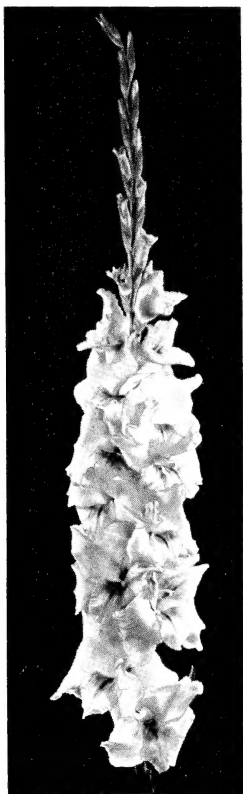
**GOLDEN DAWN:** A clear light ruffled yellow, that is fine for cut-flowers, and often wins in the shows. **2 for 25c. 10 for \$1.00. Bts. 25c Pkt.**

**GOLDEN PALOMINO** (Summerville) (417) This is an unusually fine Apricot-buff colored glad, with a small orange spot in the throat, that sets off the colors in fine style. Well ruffled, and can open 7-8, in a manner fit to win in most of our shows. Very beautiful. **Lg. 75c ea., 5 for \$3. Mediums 5 for \$2. Bts. 10 for 50c.**

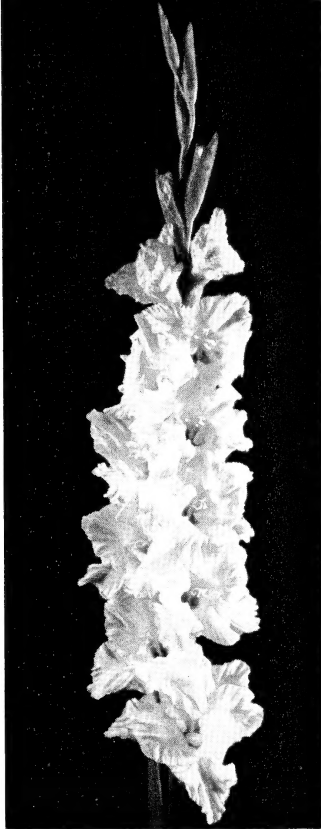
**GOLDEN SUNSHINE** (Fischer) (412) This golden mellow deep yellow is one of the finest yellows ever produced. Has leathery substance will last for long time in vases or arrangements. Can open 8 to 10 on five-foot high plants. **Lg. 50c ea., 5 for \$2.00. Med. 35c ea., 5 for \$1.40. Bts. 10 for 40c.**

## TERMS OF SALE

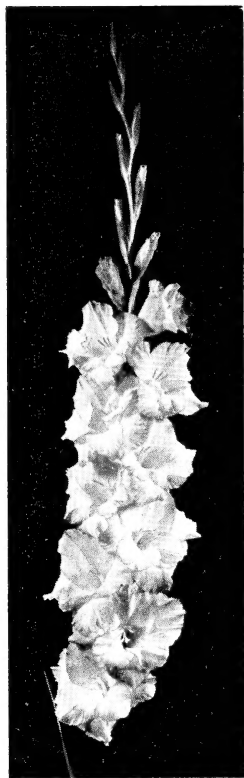
We ship bulbs prepaid to any point in the U. S., providing the order is \$3 or larger. Terms Cash with order. Gladiolus Seed sent prepaid regardless of quantity ordered. We do not offer wholesale prices this season on account of two years of drouth, and no bulbets to plant; and our stock is low. However, we did get a very good crop this season.



**Pinnacle**



**Party Ruffles**



**Rose Spire**

**GREEN ICE** (Barker) (390) The color of this glad is a greenish cream, not char- treuse; and the green shade deepens to- ward the center of flower. It is an ex- hibition type that will open eight or nine florets; has 20 buds, and can stand the hot sun very well. Easy to grow and increases well. Will get five foot high. **Lg.** \$1.25 ea., 3 for \$3.00. **Med.** 75c ea., 3 for \$2.00. **Bts.** 10 for 50c.

**INNOCENCE** (Fischer) (460) Tall and ex- quisitely ruffled, this "baby Pink" delicately ruffled glad is one of the most beautiful we have seen. It is easily grown to five-foot spikes, and will open well in water when cut for indoor use. Produces plenty of large bulblets, and is a good performer in every way. **Lg.** 50c ea., 5 for \$2.00. **Med.** 35c ea., 5 for \$1.40. **Bts.** 10 for 40c.

**JAUNTY** (Rich) (362) Beautiful clean me- dium rose pink with a creamy throat.

Very tall plant, can open seven florets on a long flowerhead. Is a good grower and propagator. **Lg.** 50c ea., 5 for \$2.00. **Med.** 35c ea., **Bts.** 10 for 40c.

**JO WAGENAAR** (K&M) This huge dark red glad is used freely in our bouquet sales, and is probably the best grower among the large blacks. We have used it for years, and we also use it in seed growing. Very popular in our bouquet sales. **Lg.** 10 for \$1.20. **Med.** 10 for 75c. **Bts.** 25c Pkt.

**KING DAVID** (Carlson) (570) The deep purple with a velvety red throat, and a light picotee edge around all the petals. Excellent ruffling, and a very beautiful floret. One of the finest purples ever introduced. **Lg.** 10 for \$1.20, 2 for 25c. **Med.** 3 for 25c, 10 for 75c **Sm.** 5 for 30c. **Bts.** 30 Pkt.

**LORELEI** (Howell) (406) This is no doubt one of the finest of the cream colored glads, nicely ruffled and with excellent color. **Lg.** 40c ea., **5** for \$1.60, **10** for \$3.20 **Med.** 10 for \$2.40. **Sm.** 10 for \$1.60. **Bts.** 8 for 25c, 100 for \$2.50.

**MAYTIME** (Fischer) (442) See All America Introductions.

**MIXED SEEDLINGS**—We always have a large supply of seedling bulbs on hand, and some growers like to grow something "different," regardless of its origin. We can supply such bulbs in any sizes at **Lg.** \$1 per doz. **Med.** 75c per doz. **Sm.** 40c per doz. **Bts.** 50 for 25c

**MOTHER FISCHER** (Fischer) (400) For several years this fine white glad has been our leader for cut-flowers in white. It is the healthiest and largest white glad that we can grow, and is always in demand in bouquets and flower shops. **Lg.** 2 for 25c, 10 for \$1.20. **Med.** 10 for 75c. **Bts.** 25c Pkt.

**ORANGE GOLD** (Marshall) (422) This is no doubt the most reliable orange colored glad that we have grown. Tall strong grower. **Lg.** 2 for 25c, 10 for \$1.00. **Bts.** 25c Pkt.

**PACTOLUS** (K&M) This grand old variety did well in our garden in 1957, and we have a good crop of large bulbs on hand. It is a very attractive combination of Apricot buff, with a brilliant orange or red blotch. Very popular and always in demand for bouquets. **Lg.** 10 for \$1.00. **Med.** 10 for 65c. **Bts.** 25c Pkt.

**PARTY RUFFLES** (Rich) (406) A very beautiful ruffled cream, with a suspicion of pink showing through the petals. Beautifully ruffled, heavy texture and excellent in most every way. Grand for exhibition purposes or for bouquets. **Lg.** \$1.00 ea. **Med.** 75c ea. **Sm.** 50c ea.

**PINK LUSTRE** (Jack) This very delicate pink can be one of the most useful for floral work or arrangements. Nicely ruffled, can open six to eight, and makes excellent bulbs. **Lg.** 5 for \$1.00, 10 for \$1.50. **Bts.** 35c Pkt.

**PINNACLE** (Jack) (576) Probably the only 500-size blue grown. A very spectacular variety, a sister seedling of Violet Charm, Pirate Chief and others, and may be the best from that famous cross. A pale blue with a purple blotch, that is very exciting in the garden. Will misplace florets a bit, but well worth having. Can open 10 florets. **Lg.** 50c ea., **Med.** 25c ea. **Sm.** 25c ea. **Bts.** 10 for \$1.

**PHANTOM BEAUTY** (Bastian) We have grown this light Blush Pink for many years, and expect to continue with it. Very useful in bouquet sales and it still can win "BEST 3-SPIKES IN SHOW" when fairly well grown. Is also useful for hybridizing. **Lg.** 2 for 25c, 5 for 60c, 10 for \$1.00. **Bts.** 25c Pkt.

**PRINCESS** (Larus) (466) One of the nice new rose-lavenders, rather deep color with darker spear. Can open 9-10 and win in the shows. Very nice. **Lg.** 10 for \$1.25. **Med.** 10 for 75c. **Bts.** 30c Pkt.

**PROSPECTOR** (Leffingwell) (410) Ever since we first found this glad we have made the claim that it is the finest yellow in the field. Has a darker amber throat mark that enhances its beauty. **Lg.** 10 for \$1.20. **Med.** 10 for 75c. **Bts.** 25 for 25c.

**PURPLE BURMA** (Boewe-Fischer) Built like the regular Burma except for the rich royal purple color. Is very fine. **Lg.** 10 for \$1.20. **Med.** 10 for 75c. **Bts.** 25c Pkt.

**RED CHARM** (Butt) The red gladiolus by which most other reds are judged, and still one of the best. Has been going well for 15 years and we had it when it was new. **Lg.** 10 for \$1.00. **Med.** 10 for 75c. **Bts.** 25c Pkt.

**RED COAT** (Jack) (452) This 1957 introduction grew very nicely in our garden and we feel that it will make a place for itself in the glad world. Nicely ruffled and very bright. **Lg.** \$1.00 ea. **Med.** 75c ea. **Sm.** 50c. **Bts.** 5 for 50c.

**ROSANNAH** (Kydd) (563) Here is one of the nicest rose colored varieties that we know about. Medium deep rose with darker lines on the lip; tall straight willowy stems with nine or ten florets open. A good propagator and blooms well from any size. We have no large bulbs left. **Med.** 2 for 30c, 5 for 60c. **Sm.** 5 for 40c. **Bts.** 15 for 25c.

**ROSE SPIRE** (Fischer) (460) This is a very lively rose colored glad with extra fine growing habits. Blooms well from any size. **Lg.** or **Med.** 50c ea. 10 for \$4.00. **Bts.** 10 for 40c.

**ROYAL STEWART** (Pommert) (450) Wonderful clear ruffled light red. A great prize winner and ONE OF THE ALL AMERICA INTRODUCTIONS.

**SALLY ROSE** (Rich) (542) A clear glistering salmon rose of a lovely shade and has a small orange feather in the

throat. Does very well in our garden and is used for breeding frequently. An unusual shade but very fine. **Lg.** 50c ea., 5 for \$2.00. **Med.** 35c ea., 5 for \$1.40. **Bts.** 10 for 40c.

**SALMON QUEEN** (Schenck) (532) A very tall striking salmon, with creamy throat ruffled, needle-pointed, can open eleven and has all the good points of a champion glad of exhibition quality **Lg.** 75c ea. **Med.** 50c ea. **Bts.** 10 for 50c.

**SHOW OFF** (Breisch) (310) This very bright clear light yellow came to us this summer from the originator, and is a fine glad that can open eight florets, wavy with good length flowerhead, and should be a good exhibition number. **Lg.** \$1.00 ea. **Med.** 50c ea.

**SNOW DRIFT** (Fischer) (400) Beautiful ruffled pure white glad that can open ten. Needs water and good culture. **Lg.** 2 for 30c, 10 for \$1.20. **Med.** 10 for 75c. **Bts.** 30c Pkt.

**SNOW PRINCESS** (400) This is still one of the best commercial white glads. **Lg.** 10 for \$1.00. **Med.** 10 for 60c. **Bts.** 25c Pkt.

**SNOW VELVET** (Fischer) (400) One of the most beautiful ruffled white glads and probably the best of the new **SHOW** glads. **Lg.** 50c. **Med.** 35c ea., 10 for \$3.00. **Bts.** 10 for 40c.

**SPIC & SPAN** (Carlson) (444) We have noticed that some of the large cataloguers leave out the greatest pink glad in the world. It still can win over any other pink. **Lg.** 10 for \$1.00. **Med.** 10 for 75c. **Bts.** 25c Pkt.

**SPARKLING EYES** (Jack) (401) This rightly named white with a purple blotch was State Champion 3-spikes for us in '56, so we list it again with pride. It has some famous sisters, but for our money it is one of Mr. Jack's finest introductions. A great seed-parent too. **Lg.** 20c ea., 10 for \$1.50. **Med.** 10 for \$1.20. **Bts.** 35c Pkt.

**TEXAS WHITE** (Fischer) (500) "Texas-sized" white glad, with good habits. Can get six feet high. **Lg.** 25c ea., 10 for \$2.00.

**TRAVELER** (Flad) (460) Light rose pink with small deeper rose blotch. Can open ten or twelve for a grand spike of bloom, with many buds left. Florists like it very much. Is also a good propagator. **Lg.** 25c ea., 10 for \$2.00. **Med.** 2 for 30c, 5 for 60c. **Bts.** 15 for 25c.

**STRAWBERRY PEACH** (Salbach) We still grow a few of these for seed production, and for the wonderful spikes it can make in a good season. **Lg.** 10 for \$1.50. **Bts.** 25 for 25c.

**VERA** (Pazderski) (466) This light rose blush did very fine in our garden this season from medium bulbs and the flower shop like it very much. Very tall and a fine grower. Was champion in a basket at the Waubash show. **Lg.** 30c ea., 5 for \$1.20. **Med.** 20c ea., 5 for 80c. **Bts.** 10 for 25c.

**VIOLET CHARM** (Jack) (476) A light violet glad with a deeper violet arrow on a cream colored throat. Very striking and can build tremendous spikes with 10-12 open—good attachment and placement. Was 3-spike champion here in our show in 1957. Produces interesting seedlings too. This is one of the best of Mr. Jack's seedlings that came from one cross—Sparkling Eyes, Pirate Chief, Pinnacle and others. Can win in most shows. **Lg.** 20c ea., 10 for \$1.50. **Med.** 2 for 30c, 10 for \$1.20. **Bts.** 25 for 35c.

**WILLOW ROSE** (Knight) (362) Here is a dark lavender rose glad that can build a spike of 26 to 28 buds and open 10 to 14. A great grower from bulbets or any size bulb and with splendid health. Was winner in the Central International in Michigan this season. It is one you should try. **Lg.** 35c ea. **Med.** 25c ea. **Sm.** 2 for 25c. **Bts.** 10 for 25c.

## THE HOME GARDEN COLLECTION "A"

For many years we have been offering a collection of bulbs for a "Home Garden" that will produce sufficient bloom for several fine vases of flowers for the lady of the house. We list the offering herewith, in strong medium size bulbs, sure to bloom, with a catalogue value of \$12.80. We feel that many old reliable varieties are still worth growing, but are also including several of the newer sorts.

|                        |                   |                  |                  |
|------------------------|-------------------|------------------|------------------|
| 10 Burma               | 10 Mother Fischer | 6 Campanile      | 6 Sparkling Eyes |
| 10 Elizabeth The Queen | 6 King David      | 6 Purple Burma   | 6 Violet Charm   |
| 10 Friendship          | 6 Pactolus        | 10 Red Charm     | 6 Edgewood       |
| 10 Joe Wagenaar        | 6 Prospector      | 10 Spic & Span   |                  |
| 10 Aureole             | 6 Statuette       | 10 Snow Princess |                  |

The 138 bulbs listed above have a catalogue value of \$12.80, and we will prepay them to you \$8.50, note the many new varieties. Half collection for \$4.75. Just order COLLECTION "A". The Best buy in the catalog, we have always said.

## "SMALL" OR "MINIATURE" GLADIOLUS

We have been quite pleased with the large collection of SMALL glads we have been growing for a few years; and have also found that the local flower shops can make good use of the smaller spikes in table arrangements, center pieces, etc., and the market on them has been steadily improving. We have also found them very interesting in our seedling work. The terms and conditions of sale are the same as applied to the larger varieties, and they can be mixed in to make up a minimum order. Please note terms of sale on page 4.

### **ALL BLOTCHES** (261) (Van Vorhees)

This small creamy rose has very large purple blotches on lower petals is showy, tall and healthy, and a good seed parent. **Lg.** 25c ea., 5 for \$1.00. **Med.** 2 for 30c, 5 for 65c. **Bts.** 30c Pkt.

**ATOM** (236) (Hedgecock) This is probably the most popular of all the small glads, being grown by nearly everyone after eleven years on the show benches. It is a firey scarlet with white edge, and wonderful for table use. **Lg.** 2 for 25c, 10 for \$1.20. **Bts.** 30c Pkt.

### **BABY BUTTERFLY** (224) (Dr. Cormack)

This charming two-tone mid-season small glad has bright yellow lower petals, deepening to orange salmon in the upper petals. It can open eight very nicely, and a spike in full bloom has a striking resemblance to a string of butterflies perched on a stick. Very vigorous and dependable although it is rather slow to propagate. We are sure you will like this little glad very much. **Lg.** 35c ea. **Med.** 25c ea.

**BEAUTY ELF** (...) (Wilson) A new arrival in the small glads is this salmon with a bright yellow throat from Mr. Wilson's garden. Uncle George has not had extra good health and has asked others to help introduce some of his fine seedlings. This one in 200-sz. can easily open ten florets and seems to be an easy grower. **Lg.** \$1.00 ea. **Md.** 70c ea. **Sm.** 40c ea. **Bts.** 10 for 40c

**BO PEEP** (240) (Butt) Here we find one of the most useful and beautiful of the small glads; a dainty salmon pink; that finds its way into our flower shop in large numbers. It is a splendid propagator and grower and fine for cut-flower work. **Lg.** 10 for \$1.00. **Med.** 10 for 60c. **\$3.50** per 100. **Bts.** 30c Pkt., 75c per 100.

**CRINKLETTE** (224) (Butt) We grow this orange-shaded little glad for the flower shop, and for seed production. Very healthy and easy grower. **Lg.** \$1.00 per doz. **Med** 65c per doz **Bts.** 25c Pkt.

**EMILY'S BIRTHDAY** (324) (Butt) A fine apricot salmon with scarlet marking on its yellow throat. A good Butterfly type glad has 18 buds, comes early and is fine for cut-flowers. **Lg.** 35c ea. **Med.** 25c ea., 10 for \$1.80. **Bts.** 15 for 25c.

**FIFTH AVENUE** (Hedgecock) (252) Almost a black red, a fine glistening color and a good grower. Can open seven nice red florets. This is one a lot of folks overlook. 2 for 35c, 6 for \$1.00.

**FLASHLIGHT** (Robert) (237) A very bright flashy scarlet with yellow throat coloring, and a swell variety. Slow to increase. **Lg.** 30c ea. **Med.** 2 for 35c.

**FROLIC** (Bork) (213) A very bright yellow glad with a showy scarlet throat mark. Fine for table arrangements. **Lg.** 25c ea. **Med.** 20c ea. **Bts.** 10 for 25c.

**GREMLIN** (Butt) (242) A light rose red with a yellow throat band, and it happens to be a face-up sort; but a splendid grower and performer. **Lg.** 2 for 30c. **Med.** 2 for 25c. **Bts.** 25 for 25c.

**LADYKILLER** (K&M) (213) A buff colored small glad with a bright red throat mark; and it is one of our favorites, both for cut-flowers and for seed producing. **Lg.** 2 for 30c, 10 for 1.20. **Bts.** 25 for 25c.

**LAVENDER PETUNIA** (269) (Marek) Bright lavender (almost purple) with a full clean white throat, the two lip-petals being white, just edged with lavender. Very attractive and early, opens five on a wirey spike. Has been rated one of our best decoratives. **Lg.** 35c, 10 for \$3.00. **Med.** 2 for 35c. **Sm.** 5 for 50c. **Bts.** 15 for 25c.

**L'L ABNER** (Duane) Here is a deep yellow with striking red edges on all petals and a bright red throat mark. One of the brightest of the small glads. Can open six, has very uniform spikes and a splendid flashy color. One of the finest new "SMALLS". Any size 50c ea. and well worth it.



**LITTLE EGYPT** (153) (Brown) A small to medium size red with very dark throat blotches; the color being most distinctive. Blooms freely on thin wirey stems and is fine for table use. A stunning number that catches the eye. **Lg. or Med.** 25c ea. **Bts.** 10 for 25c.

**LOVELY MARY** (Troyer) (232) A very fine salmon pink small glad with a rich yellow throat. A splendid grower, and will bloom from bulbets. **Lg. or Med.** 2 for 25c. **Bts.** 20 for 25c.

**MARIONETTE** (Butt) (213) This bright little yellow glad with a maroon throat mark has been grown for several years, has bright pointed petals, very fine color—a showy exhibition variety. **Lg.** 25c ea. **Med.** 2 for 30c. **Bts.** 15 for 25c.

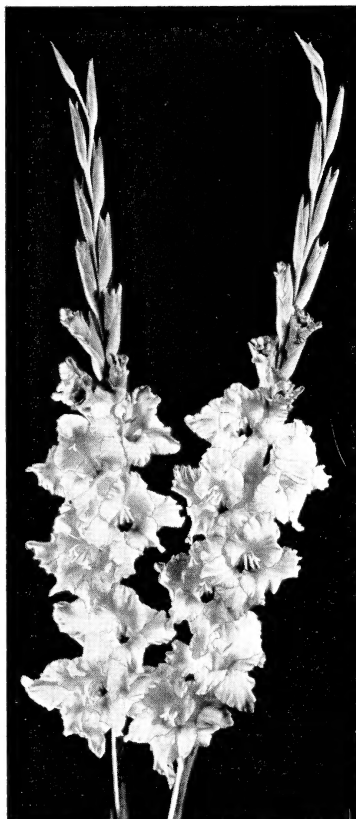
**MISS JULIE** (Fischer-Amsler) (207) This is a small glad that should capture the fancy of growers who like the small glads. It is a rich cream with a sharp magenta throat blotch. Blooms well from small bulbs and makes plenty of bulbets that grow easily. **Lg.** 40c, 3 for \$1.00. **Med.** 30c ea., 3 for 75c. **Sm.** 25c ea. **Bts.** 10 for 75c.

**PETER PAN** (Butt) (233) A rich dark pink or salmon in a beautiful autumn blend of colors. Heavily ruffled, has splendid substance, and has produced a few fine seedlings for us. An excellent variety. **Lg.** 5 for 60c, 10 for \$1.20. **Med.** 3 for 25c.

**PUCK** (Dr. Cormack) (241) A light pink with velvety red blotches; can open six or more, is a free willing grower and fine propagator. Won a championship in one of our eastern shows in '57. **Lg.** 2 for 35c. **Med.** 2 for 25c. **Bts.** 30c P'kt.

**OCEAN SPRAY** (Baerman) (206) This very fine small white glad with the amber throat mark has always been popular as it is a splendid performer in every way. **Lg.** \$1.00 per doz. **Med.** 12 for 75c. **Bts.** 25 for 25c.

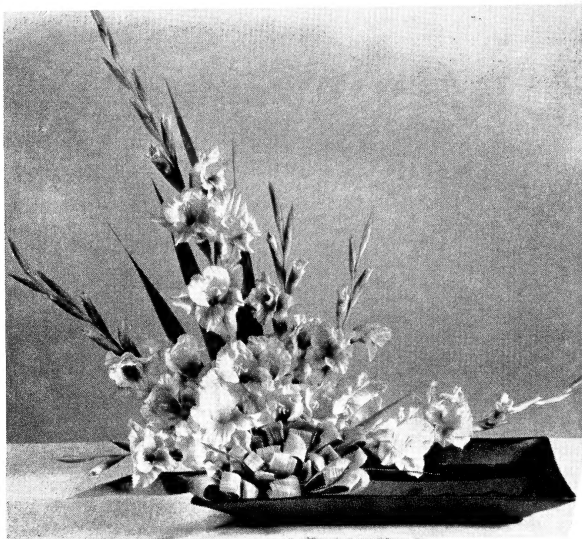
**SMILETTE** (Sisson) (262) This interesting old rose small glad with deeper rose markings in the throat has always intrigued us! A healthy willing grower. **Lg.** 25c ea., 5 for \$1.00. **Med.** 2 for 30c. **Bts.** 15 for 25c.



*Peter Pan*

**STATUETTE** (Butt) (211) This little glad is no doubt the most popular of all smalls, both for arrangements and for show spikes. Can easily open 8-9 blooms. **Lg.** 2 for 30c, 10 for \$1.00. **Med.** 10 for 75c. **Sm.** 10 for 50c. **Bts.** 30c Pkt., 75c per 100.

**TONY BOY** (Kunderd) (263) A very small rose red glad with a white throat in fact the throat petals are barely edged red. It has pointed petals and can grow very tall which adds to its usefulness. A fine new one. **Lg. or Med.** \$1.00 per six, \$2.00 per doz.—mixed sizes.



*Frolic*

### **Collection of Miniature, or Small Glads Order COLLECTION "M"**

|                 |                |                    |
|-----------------|----------------|--------------------|
| 5 Atom          | 5 Lovely Mary  | 3 Little Egypt     |
| 5 All Blotches  | 5 Marionette   | 5 Emily's Birthday |
| 10 Bo Peep      | 5 Ocean Spray  | 2 Tony Boy         |
| 10 Crinklelette | 5 Smilette     | 10 Statuette       |
| 10 Gremlin      | 5 Lav. Petunia | 2 Frolic (Free)    |
| 5 Ladykiller    | 2 Li'l Abner   |                    |

Here we have listed 92 of the finest Miniature glads we know of, and wish to offer them to you for \$6.75 prepaid. All will be strong medium size and will bloom with reasonable care. Catalogue Value \$8.75.

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### **THE NORTH AMERICAN GLADIOLUS COUNCIL**

The Council was organized ten or twelve years ago, for the advancement of our favorite flower—Gladiolus. This writer has been a member from the start and has missed only one or two National Conventions during that period. Have held office of Trustee and Director of the council, and many times have tried to enlist new members. We will mail with this catalog, an application form you may wish to use to apply for membership. The Quarterly Bulletin published by the council is worth more than the membership fee. The Fee is \$2. In case you might wish to join the Iowa Glad Society, an additional \$1.50 will cover it. To anyone joining these two clubs, and forwarding an order for \$3 (minimum. of bulbs, we will include a dozen labeled "small" variety bulbs, including a bulb of the outstanding Li'l Abner. It pays to have membership in "THE COUNCIL".

ORDERED FROM

# VENNARD NURSERY

P. O. Box 394

Sioux City 2, Iowa

Mr. \_\_\_\_\_  
Mrs. \_\_\_\_\_ Date \_\_\_\_\_  
Miss \_\_\_\_\_ (Please Print)

R. F. D. or St. \_\_\_\_\_

Post Office \_\_\_\_\_ State \_\_\_\_\_

Express Office \_\_\_\_\_ Amt. Enclosed \_\_\_\_\_

If We Are Out of What You Order Shall We—

( ) Refund ( ) Substitute Nearest Size ( ) Substitute Nearest Variety

| Quantity  | Size | Variety | Price |  |
|-----------|------|---------|-------|--|
| 1. _____  |      |         |       |  |
| 2. _____  |      |         |       |  |
| 3. _____  |      |         |       |  |
| 4. _____  |      |         |       |  |
| 5. _____  |      |         |       |  |
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| 20. _____ |      |         |       |  |
| 21. _____ |      |         |       |  |
| 22. _____ |      |         |       |  |
|           |      | TOTAL   |       |  |

NOTE: Vennard Nursery will refund the purchase price on any order found unsatisfactory upon receipt, and promptly returned; but no guarantee of growth or satisfaction is given; responsibility for the crop is denied.

| Quantity | Size | Variety                | Price |  |
|----------|------|------------------------|-------|--|
|          |      | Amount Brought Forward |       |  |
| 23.      |      |                        |       |  |
| 24.      |      |                        |       |  |
| 25.      |      |                        |       |  |
| 26.      |      |                        |       |  |
| 27.      |      |                        |       |  |
| 28.      |      |                        |       |  |
| 29.      |      |                        |       |  |
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| 33.      |      |                        |       |  |
| 34.      |      |                        |       |  |
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| 38.      |      |                        |       |  |
| 39.      |      |                        |       |  |
| 40.      |      |                        |       |  |
| 41.      |      |                        |       |  |
|          |      | Total Amount           |       |  |

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## JOIN THE NORTH AMERICAN GLADIOLUS COUNCIL

### Thousands Already Have!

ONLY N.A.G.C. offers so much for the GLAD Fan.

- \* FOUR BULLETINS a year crammed with the latest information on growing, hybridizing, pest control, new varieties.
- \* THE N.A.G.C. CLASSIFICATION — Hundreds of GLAD varieties classified as to color and size for Show Purposes.
- \* SPONSORSHIP OF THREE OF THE COUNTRY'S LEADING GLADIOLUS SHOWS !
- \* A REGISTRY — For new originations !
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- \* MEMBERSHIP in a truly International Organization!

**All the above and much, much more for only  
\$2 PER YEAR DUES**

Be a N.A.G.C. Member and earn a dozen Bulbs. We will give six bulbs of large variety, our choice, and three each of two "Smalls" for your \$2 membership, which we will send along to headquarters; such subscription to accompany at least a three-dollar bulb order.

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## LIST OF SEED CROSSES

For several seasons we have been making up a list of Seed-Crosses, from which we think we can spare some seeds for our friends and customers, and we are submitting the following list for your consideration. All crosses in list "A" will be 50c per 25 seeds. List "B" will be priced at 50c per 15 seeds. Limit—two packets of any cross to one customer. Please make a couple of selections as second choice, in case we run out of certain seeds. There is always a "run" on one or two crosses that we might offer. (We can also supply a fine mixture of seeds from a dozen or more crosses (spilled seeds) at 35c per hundred, and there should be some fine surprises in this offering.)

### List "A"

#### 25 Seeds — 50c

Kandy Lady X Judi-Lynn  
 Kandy Lady X Sugar Ell  
 Judi-Lynn X Sdlg. (53-231)  
 Judi-Lynn X Kandy Lady  
 Golden Palomino X 53-231  
 Innocence X Phantom Beauty  
 Sparkling Eyes X Caribbean  
 Sparkling Eyes X Elizabeth The Queen  
 Sparkling Eyes X Kandy Lady  
 Sparkling Eyes X Judi-Lynn  
 Sparkling Eyes X Sugar Ell  
 Sparkling Eyes X King David  
 Sparkling Eyes X Phantom Beauty  
 Candy and Cake Sdlg. X Dusty Miller  
 Sunburst X Sugar Ell  
 Rose Spire X Violet Charm  
 (Jo Wagenaar x Burma) X Sugar Ell  
 Sally Rose X Sugar Ell  
 Sally Rose X Judi-Lynn  
 My Darling X Boise Belle  
 53-320 (Flicker x Pactolus) X Statuette  
 Ruby X Royal Stewart  
 Atom X Peter Pan  
 No. 74 (Like Maytime) X Eliz. The Queen  
 No. 74 (Like Maytime) X Judi-Lynn  
 No. 74 (Like Maytime) X Golden Palomino  
 No. 74 (Like Maytime) X Sugar Ell  
 All Blotches X Statuette  
 Yellow Bird X Statuette  
 Statuette X Pactolus  
 Statuette X Sparkling Eyes  
 Statuette X Sunburst  
 No. 53-12 X Statuette  
 No. 53-12 X (50210 x Pactolus)  
 Bo-Peep X Statuette  
 (53-138) Stepladder Glad X 53-12  
 (No. 50210 x Pactolus) X Statuette  
 Statuette X (Pactolus Sdlg.)  
 Puck X Statuette  
 Puck X Spot O'Rose  
 Puck X Little Gold  
 Puck X Little Chum

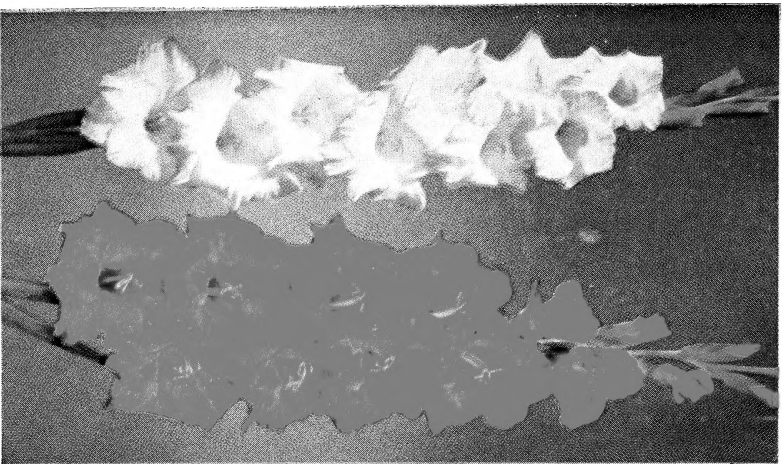
### List "B"

#### 15 Seeds — 50c

Starface (53-132) X Caribbean  
 Starface (53-132) X 53-138  
     Stepladder Glad. 100-sz.  
 Starface (53-132) X (Lav. &  
     Gold Sdlg. x Statuette)  
 Starface (53-132) X 100-Sz. Clear  
     Yellow Sdlg.  
 Gay Sparklet X Statuette  
 Gay Sparklet X Little Fawn (53-247)  
 Little Chum X Dresden  
 Little Chum X (53-314)  
 Baby ButterFly X Statuette  
 Baby Butterfly X Little Chum (53-363)  
 L'il Abner X Gay Sparklet  
 L'il Abner X Show Off  
 L'il Abner X Statuette  
 L'il Abner X (53-61)  
 L'il Abner X ((53-231) Aureole x B. Bell)  
 (53-38 Dainty x Statuette) X Sparkler  
 Faddist X Statuette  
 Victoria Falls X Statuette  
 53-28 (Exquisite Midget Sdlg.) X Statuette  
 (53-230) Statuette x Pactolus X Statuette  
 53-281 (Aureole x B. Belle) X Statuette  
 Polka Dot X Judi--Lynn  
 Polka Dot X Small Cream 13 Open  
 Polka Dot X Statuette  
 Polka Dot X Sparkler  
 (53-58) (Wild Blotch) X Gay Sparklet  
 53-298 (Exq. Midget Sdlg.) X 53-12  
     Small Smoky Yellow

### MIXED SEEDS: "Spills and Mixtures" 35c Per 100 Seeds.

No doubt some of these crosses will be exhausted long before planting time, so we would urge that you make a few "second choice" selections so we may supply you with seeds even though some are sold out. There is no guarantee in the sale of seeds.



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**BULBS  
of the  
ALL-AMERICA  
SELECTIONS**

**Emperor**

**Caribbean**

**Maytime**

**Appleblossom**

**and**

**Royal Stewart**

**Are**

**Distributed**

**by**

**Vennard Nursery**

**Box 394**

**SIOUX CITY, IOWA**



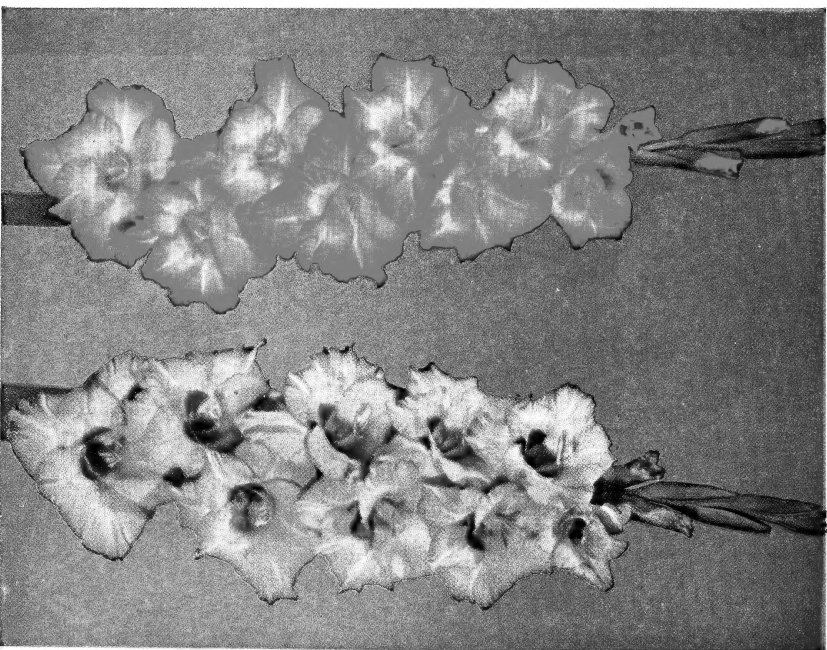
**Appleblossom**

**Royal Stewart**



**Maytime**

**Caribbean**



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